

A photograph of three people in a modern office setting. A woman with long brown hair in a ponytail, wearing a green top, is seen from the back, looking towards two men. One man with a beard and dark hair, wearing a dark blazer, is pointing at a computer monitor. The other man with curly hair and glasses, wearing a grey sweater, is smiling. They are surrounded by multiple computer monitors displaying data charts and graphs. The background wall is covered with numerous colorful sticky notes and diagrams. The BMW and MINI logos are visible in the top right corner.

**BMW
GROUP**



**THE BEST INTERNSHIP ALWAYS HAS
A 'YOU' IN TEAM.**
SHARE YOUR PASSION.

We believe in creating an environment where our students really can learn by doing and where they are given their own areas of responsibility right from the start of their time with us. That's why our experts will treat you as part of the team from day one, encourage you to bring your own ideas to the table - and give you the opportunity to really show what you can do.

Sales and Marketing Intern in Bulgaria

What awaits you?

- Support in the area of Sales and Marketing department.
- Sales and Marketing KPI reporting and administrative support.
- BMW and MINI websites support and update.
- Sales Administration Assistance.
- Competitor monitoring and price comparisons.

What should you bring along?

- Bachelor's degree in economics or marketing.
- Under the age of 29 years.
- No prior professional experience in their profession or specialty.
- Excellent communication and teamwork skills.
- Fluent in Bulgarian and in English (verbal and written).
- Analytic and MS Office skills.

What can you look forward to?

- Good team spirit.
- Hands-on approach.
- Participation in events.

Further Information:

Employment type: Internship/full-time

Earliest starting date: 18.08.2025

Duration: 12 Months

Location: BMW Bulgaria in Sofia

Are you interested? We are looking forward to receiving your application via [this eRecruiter link](#).